

**GENERAL PLAN UPDATE
ECONOMIC DEVELOPMENT SUBCOMMITTEE**

**December 04, 2002
Conference Rooms 2 & 3**

MINUTES

MEMBERS PRESENT:	William Tunstall	Chris Lewis	Kevin Carlson
	Ramin Moshiri	Charles Moore	Daniel
Munoz			
	Nate Rubin	Scott Vinson	Mary Wylie
MEMBERS ABSENT:	William Hall	Carl A. Nelson	Russ Hall
STAFF PRESENT:	Ed Batchelder, General Plan Update Project Manager		
	Cheryl Dye, Economic Development Manager		
	Bryan Ducote, Principal Community Development Specialist		
Update	Rabbia Phillip, Recording Secretary, General Plan Update		

1. CALL TO ORDER

At 4:30 p.m., the meeting was called to order, after the confirmation of the existence of a quorum. The minutes of October 10th and November 11th were passed into record.

2. REVIEW OF GPU PRELIMINARY ISSUES REPORT

Ed Batchelder referred to a previously presented wall graphic depicting the General Plan Update process timeline for the Subcommittee's meetings, public forums, and periodic workshops, indicating the progress of items of the GPU. He stated that the focus at this meeting was the Issues Report as it related to the Economic Development Strategy. He pointed out that there was commonality in the issues raised by the Commission and those of the public adding that the General Plan Update would give some opportunity to concur Economic Development Strategy objectives and action items into GP policy and set a course for the Economic Council and Design Review to follow.

3. RELATIONSHIP OF THE ECONOMIC DEVELOPMENT STRATEGY TO THE GPU

Copies of the report were distributed. Ed explained that the sources of the enclosed information were the community festival in April, '02 and the

Visioneering Program questionnaires of August & September '02. Hnoted that this information was from the general public as opposed to the EDS studies information, which was gathered from specific focus groups and area-wide studies. The intent is to bridge this document and its contents to the EDS. The responses related to the General Plan issues were compiled into this "Preliminary Issues Report." This information was divided into 9 categories with Economy and Finance being one. The handout package contained 260 inputs from the community directly related to Economy and Finance that were put into 12 categories of interest. The committee was asked to review the document and raise any issues that they feel were not already on the EDS but should be.

There was discussion about what the GP document is and what this group needs to accomplish in the near future. Some topics were already covered in the EDS but as the goals and policies in the EDS are not in a General Plan language/realm they would need to be converted. Ed noted that the General Plan could accomplish an alignment of land use issues from policy to actual implementation, as the law requires consistency between the land use policy and the General Plan. It will, therefore, be the basis on which decisions on land use is made and set a common set of ground rules on land development for everyone to follow. It must be noted while crafting the General Plan, that equal status among elements, and consistency between elements should, be maintained.

In summary, the Economic Development Committee has already identified and summarized public input and the relationship to the EDS; the next step should be to give feedback to the public acknowledging and informing them that there is planning action taking place on the issues they raised. This committee's task remains the fiscal impact analysis which is to be completed shortly.

The response to how the Economic Development Subcommittee members will be educated on the relevant issues, was that staff and any consultants who are brought on board would be responsible for bringing technical information and providing guidance. The staff has devised a list of action items from the EDS' objectives, which bear a relationship to General Plan issues and states what the relationship is. The document containing the EDS General Plan-related action items is to become the focal point of work for this subcommittee.

As needed the staff will present any required technical information, analyze the results and share with the other committees, ensure consistency then change it into an economic development outlook plan and do the draft policy.

4. REVIEW OF PROPOSED MEETING TIMES

Because receipt of public input is an important part of the General Plan Update process, staff is proposing that the January and February meetings of this subcommittee be held at a later hour to facilitate public attendance. Meeting times for the other General Plan Update Subcommittees are from 6:00 pm to 8:00 pm. The consensus was reached to have the EDC meet at 4:00 to 5:00 p.m. on January 8th, 2003 and the Subcommittee to meet at 6:00 to 8:00 p.m. on that date when a decision will be made on the times for the next few upcoming meetings of the EDC/Economic Development Subcommittee.

5. PUBLIC COMMENT

There was no public comment at this time.

6. ADJOURNMENT

The meeting was adjourned at 5:30p.m. to the next meeting on January 8, 2003, at 6:00p.m. in Conference Room 2 & 3.

Recorded by,

Rabbia Phillip
Secretary, General Plan Update